



Social Media Policy Manager v1.0

DETAILS

- Founded in 2002 by Founders of BindView Compliance & Security
- Fortune 100 Customers
- First to Offer Remote IM Compliance & Security

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Presensoft's Social Media Policy Manager is a centrally managed, enterprise-scalable software solution used to **Enforce Social Media Policy Regarding ESI** (Electronically Stored Information) for Facebook, Twitter and LinkedIn while also benefiting bottom line results via a proven **Return on Social Media**.

Presensoft's Social Media Policy Manager Helps B2B and B2C Organizations quickly and easily address **Security, Compliance & Productivity Risks** for each business unit, while **Building Trusted Relationships by Turbo-Charging Your Workforce** with more effective communications.

Use **Presensoft** to enforce **FINRA Regulations** with regard to Social Media, IM and Email compliance – and learn how our software and service can be installed and set up within minutes.

Summary

- Content Archiving
- User and Group Based Restriction
- SAS 70 Type II Compliance Console, Off-Site and Secure

Supported Social Media Networks

- Twitter
- Facebook
- LinkedIn (in progress)

Improve Profit & Productivity (Finance, Executive)

- Eliminate Downtime with Our "No Single Point of Failure" Solution
- Dramatically Improve Sales & Support Productivity with Social Media Relationship Building

Reduce Risk (Audit, Legal)

- Restrict, Monitor, Disclose, Report & Audit on Use and Policies for All Users
- Ensure Data Integrity for Corporate Communications through Cloud Based Storage in a SAS 70 Class II Facility

Reduce Application Management (IT, Help Desk)

- Upcoming integration with Third Party Archiving & Storage Solutions (including Presensoft's Hosting and Application Service Solution)
- Eliminate Forced Lock Down of Desktops and Laptops to Ensure Compliance
- Manager with AD and .msi versus Complex, Clustered Gateway Appliances
- Centrally Manage Both Stationary and Remote Workforces

Annual Pricing Model

- IM Policy Manager Management Console \$ 1,100 / org.
- IM Policy Manager \$ 165 / user
- IM Policy Manager for Salesforce.com \$ 220 / user
- IM Policy Manager for ICE/YellowJacket \$ 330 / user
- IM Policy Manager for Bloomberg \$ 60 / user
- Social Media Policy Manager** \$ **100 / user**
- Email Archiving \$ 60 / mailbox
- Exchange Hosting \$ 144 / mailbox
- iPhone \$ 36 / phone
- Windows Mobile \$ 36 / phone
- Blackberry \$ 120 / phone
- Android \$ 36 / phone